

# Good for Enterprise™

## What's New in 6.0



**Good for Enterprise 6 makes it even easier for IT to secure and manage mobile devices while giving users a personalized, easy-to-use mobile experience.**

### Easy-to-manage and Secure

Device management and security just got easier with the new web-based Good Mobile Control. IT can rest easy knowing they can deliver greater usability and personalization to the mobile workforce without sacrificing control or security.

**Unified administration console** — Say goodbye to multiple desktop applications and command line interfaces. Good Mobile Control simplifies IT management with one central place to manage devices, security, applications and more.

**Web-based administration console** — Improve response times and user satisfaction by managing and troubleshooting the entire mobile device fleet from virtually anywhere. And because Good Mobile Control is completely web-based, there are no more hassles of desktop software to download, install and maintain.

**Management dashboard** — See an overall picture of the entire mobile deployment, including number of devices by operating system. Plus, you'll have one-click access to common tasks, and valuable resources, like Good Technical Support and the BeGood User Community.

**Integrated monitoring features** — Reduce troubleshooting time and costs with integrated monitoring features at your fingertips. You'll have complete, real-time visibility to handheld information, network status, coverage history and messaging history.

**Filter users** — Need to see all the users with a specific mobile OS, like Symbian, Windows Mobile or iPhone OS X\*? With Good for Enterprise 6, you can filter users by mobile operating system, Good server or policy set. And once you have a filtered list of users, you can easily apply bulk actions, such as making policy changes or deploying software.

**SQL-based architecture** — Good for Enterprise 6 introduces a new SQL-based architecture, which makes it really easy for enterprises to take advantage of an existing SQL Server farm. Stored handheld, policy, and email data can be backed-up, restored and included in high availability architectures.

\* Security and device management for iPhone is available for Exchange 2007.

# Mobile email and application access just got easier.



**Chinese localized user interface for multinationals\*** — Simplify global deployments with a new localized Good client in Chinese. Good for Enterprise 6 is also localized in French, Italian, German and Spanish.

**Multiple mail platforms and devices** — Secure and manage a variety of mobile devices running Windows Mobile 5, 6 and 6.1, Symbian OS, iPhone OS X\*\*, and Palm. In addition, Good Mobile Messaging 6 supports Microsoft Exchange Server 2000, 2003 and 2007 and Lotus Notes/Domino 6.x, 7.x and 8.x

## Get Things Done – Easily

Good for Enterprise 6 makes it easy to get things done by providing you with one place to view and access information and applications, by allowing you finish tasks end-to-end, and by integrating seamlessly with your phone.

**Voice-activated dialing without password** — Good for Enterprise 6 integrates seamlessly with your mobile phone allowing easier access to your contacts, especially when you're on-the-move. If enabled by IT, mobile users can make calls using voice-activated dialing without entering a password.

**Share RSS News feeds** — Got an interesting news feed you want to share with customers, partners or co-workers? Just email RSS feeds to anyone—all without having to leave your RSS news feeds, navigate a mobile browser or launch another application.

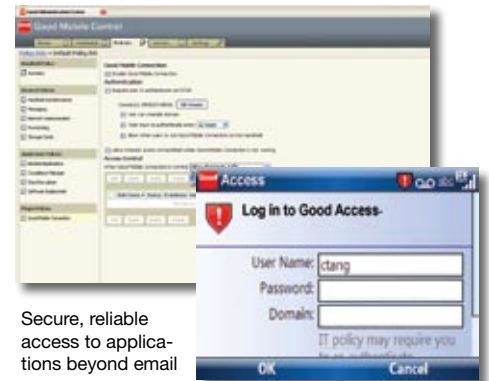
## Personalize the Way You Work

Messaging on your mobile phone can be as easy and personal as it is on your desktop. With Good for Enterprise 6, you can work the way you want by taking advantage of new features, including:

**Scheduled sync** — Extend your battery life by switching from continuous synchronization to an interval-based synchronization. You can choose synchronization options ranging from every 15 minutes to every 4 hours to manual.

## Access to All the Information You Need

Good Mobile Access, a new managed-service, mobile VPN included with Good for Enterprise, enables secure, reliable access to behind-the-firewall applications and corporate data on your mobile device. Get access to corporate IM, like Lotus® Sametime® and Microsoft Office Communicator®, as well as corporate Intranets and portals like Microsoft Sharepoint®. With Good Mobile Access, you can easily and securely mobilize corporate functions like CRM tools, remote IT Management, and Field Service applications. Best of all, because Good Mobile Access leverages industry standard protocols, there's no proprietary SDK required to develop and deploy mobile applications.



\* The localized Chinese client is supported for Microsoft Exchange only.  
\*\* Security and device management for iPhone is available for Exchange 2007.



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